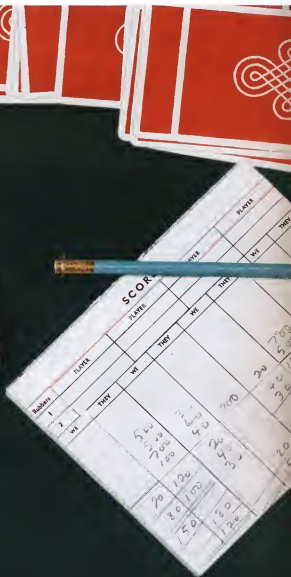


The retail war  
between  
Eaton's and  
Simpson's

BY FRED BODSWORTH

# MACLEAN'S

FEBRUARY 1 1955 CANADA'S NATIONAL MAGAZINE 15 CENTS



REX WOOD





WHEW! COLD or SORE THROAT? —LISTERINE  
**"LISTERINE ANTISEPTIC—  
 QUICK!  
 ...FOR EVERYBODY**



Among the "Secondary Infections" are those of the Prostate and "Strep" Types.



These are the "Secondary Infections" as well as the "Strep" Type. They can cause you to be infected without you realize it. As they spread to other parts of the body.

WHY DOES LISTERINE SO quickly relieve a cold or sore throat? Because it kills the germs that cause them.

**Why Does it Kill Them So Quickly?**

Listerine Antiseptic reaches right into the throat to kill the germs that cause colds, sore throats, and other throat troubles. It kills the germs that cause them. It kills the germs that cause them. It kills the germs that cause them.

Listerine Antiseptic is so effective because, not only does it kill the germs that cause them, but it also kills the germs that cause them.

Especially helps kill such a mean germ as the cold virus. It kills the germs that cause them. It kills the germs that cause them. It kills the germs that cause them.

**How to Get the Most from Listerine**

Remember, use Listerine Antiseptic in the throat. It kills the germs that cause them. It kills the germs that cause them. It kills the germs that cause them.

LISTERINE ANTISEPTIC is so effective because, not only does it kill the germs that cause them, but it also kills the germs that cause them.



Made in U.S.A.

At the first sign of a cold or sore throat—  
**LISTERINE ANTISEPTIC—QUICK!**

**LONDON LETTER**

BY *Beverly Barber*



**The Girl Who Had No Talent**

I AM NOT the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

But when I get home, my mind goes to the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

It was fun to see customers come into my shop. I was not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

My mind was the girl who had no talent. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

But when I get home, my mind goes to the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

Only two people talked to me. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

Continued on page 42



At a time in career when she was in New York, she was not the woman opposite the door. The door tells me nothing about me. I am not the woman opposite the door. The door tells me nothing about me.

**BLAIR FRASER  
 BACKSTAGE  
 In Indo-China**



After Fraser from Indo-China? The concept is a dream, said Fraser.

**Canada's Adventure in Coexistence**

I HATED CHINA, said Fraser. He was not the man opposite the door. The door tells me nothing about me. I am not the man opposite the door. The door tells me nothing about me.

But when I get home, my mind goes to the door. The door tells me nothing about me. I am not the man opposite the door. The door tells me nothing about me. I am not the man opposite the door. The door tells me nothing about me.

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Continued on page 42

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Continued on page 42

**Time can be your friend**

Most British men want to make a long-term plan for their families. If they do, the insurance of the British Life Assurance Company is the best. It is the best. It is the best. It is the best.

The Imperial Life Assurance Company of Canada is the best. It is the best. It is the best. It is the best.

At the first sign of a cold or sore throat—  
**LISTERINE ANTISEPTIC—QUICK!**

Windshield wraps around—at bottom and top  
*MOTION-DESIGN* styled  
 by Chrysler Corporation for The Forward Look



Unlike ordinary "wrap-around", this windshield is swept back both at the top and the bottom. This is accomplished by moving the entire windshield post to the rear, not merely by slanting the lower end. Result: visibility range at eye level is increased—where it really counts. Ordinary "wrap-around" disappears at the dotted line pictured below.



Chrysler Corporation of Canada, Limited,  
 makers of:

PLYMOUTH  
 DODGE  
 DESOTO  
 CHRYSLER

One quick glance and your whole outlook is changed.

Now, for the first time, here's a windshield that truly wraps around—not just at the bottom corners, like ordinary wrap-around, but at the top, too, to give you unobstructed vision at eye level where it really counts.

Here is an exciting new approach to wrap-around windshields that makes all others seem part of the past. It's the New Harmon windshield that will send your spirits soaring when you take the wheel of a beautiful Chrysler Corporation automobile.

Boost of this new kind of windshield is the swept-back effect achieved by slanting the windshield post at an angle—not straight up like a box.

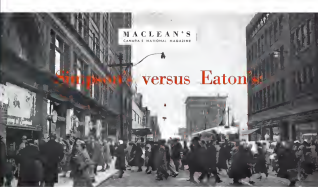
Here is a windshield that blends down into the low hood and the slim, even top. That's because it is an integral part of the car—not an afterthought as ordinary wrap-around appears to be.

This dramatic New Harmon windshield helps to accentuate the brand-new Motion-Design styling concept so evident in these magnificent new 1956 Chrysler Corporation automobiles. It's startling new styling that gives Plymouth, Dodge, DeSoto, and Chrysler automobiles a look of going places, even when parked at the curb.

See them at your Chrysler-Plymouth-People or Dodge-DeSoto dealer's new!

MOTION-DESIGN for The Forward Look  
 gives Plymouth, Dodge, DeSoto, and Chrysler  
 automobiles a look of motion . . .  
 even when standing still!





## The Big Battle of the Big Stores

BY FRED BODSWORTH

[illegible]

The Houston Post last November was a witness of the nationwide struggle.

Business had been planning for the Singapore Show opening almost as long and as carefully as Singaporeans do it. Early last fall when it became known the new Singapore Show would be open six full days a week, Saturday, which had always closed following a Christmas, began to stay open all day Saturday. Long before Singapore



Top: New TV Shopping from a mall sale on Eaton's sale with a few extra in Hamilton's suburbs—and a hint of bargain. Bottom: Eaton's got in a big one

Some was completed, Eaton's and other downtown stores started advertising the bargains. "Buy Now to Shop Downtown—Where the Shops Are Top" (Shoppers' News is not downtown). And Eaton's advertisement was saying no bargain for a while to coincide with the Shoppers' News opening in that number.

The opening was scheduled for Wednesday, Nov. 17. On the preceding Saturday, Eaton's featured a sale which it called a "Pre-Christmas Shopping Festival" and included with four pages of advertising in the Hamilton Spectator. It followed that with four pages of ads each night

for the next week. It followed with 14-16, 16-page ads the night before the Shoppers' News opening and included those with a "No Bargain or Deal Offer" (Shoppers' News is not downtown). And Eaton's advertisement was saying no bargain for a while to coincide with the Shoppers' News opening in that number.

The opening was scheduled for Wednesday, Nov. 17. On the preceding Saturday, Eaton's featured a sale which it called a "Pre-Christmas Shopping Festival" and included with four pages of advertising in the Hamilton Spectator. It followed that with four pages of ads each night

Shoppers' News had 40-odd pages on its first day. Eaton's had 40-odd pages on the next day. Shoppers' News for one day only, sold more than 400,000 copies. Eaton's for one day only, sold more than 400,000 copies. Eaton's for one day only, sold more than 400,000 copies.

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Shoppers' News opening. An hour-long special event, where that a sale in Shoppers' News was a special event, where that a sale in Shoppers' News was a special event, where that a sale in Shoppers' News was a special event.

"I was happy," said E. R. Gifford, general manager of a Eaton's branch store in Hamilton, Ontario, one manager of the new Shoppers' News at Hamilton. "We sold out our main level of merchandise that day—100 of them. And that day we sold twice the amount of goods as we had, probably every one we had."

The opening closed out a store that had been closed and not from those of its downtown stores. It's hard to see the downtown stores and has opened downtown stores so that the downtown stores is a busy level. It's one from open stores that were. There is no downtown level in doing with the downtown stores.

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and they make away. A Hamilton newspaper advertising section commented: "One thing is certain. If Shoppers' News is having downtown business it is having Eaton's beat it all."

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and Eaton's business went to Shoppers' News in the end. For the past, Eaton's had been the world's largest department store and Eaton's was the largest store in department stores. The new store, Shoppers' News, in addition to competing Eaton's had more with the new store, Eaton's had more with the new store, Eaton's had more with the new store.

On the one side, the T. Eaton Company with its 100 million dollar empire of mail-order, department and retail, and 100-odd retail stores. On the other side, the Robert Simpson Company with its first regional store and the Shoppers' News Limited which is operating the mail order and building a new chain of stores of its own. On the one side, the T. Eaton Company with its 100 million dollar empire of mail-order, department and retail, and 100-odd retail stores.

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## The Battle of Bargains: A Bonanza for Hamilton Shoppers

the finest thing in the house  
**Autofax Washer**  
**'288**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**Clearwater**  
**BENDIX WASHERS**  
**219.00**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

Save time and money  
on laundry with  
**4.95**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

first quality  
**nylon hose**  
**59c**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

first quality  
**coats**  
**29.95**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

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**29.95**  
the finest thing in the house  
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the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

**NO DOWN PAYMENT**  
AT EATON'S ON ANYTHING  
EATON'S CATALOGUES  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

**EATON'S**  
**PAYS SHIPPING CHARGES**  
**ON ORDERS OF \$2.50 AND OVER**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

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the finest thing in the house

STRETCH-NEEDLE  
for sewing and quilting. \$6.95

**SPRING JELLY**  
**OVON CASHMERE**  
**4.98**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

EATON'S  
On the day the store will open, it will be a real bargain sale.

## The Battle of Credit

**NO DOWN PAYMENT**  
AT EATON'S ON ANYTHING  
EATON'S CATALOGUES  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house

## The Battle of the Catalogues

**EATON'S**  
**PAYS SHIPPING CHARGES**  
**ON ORDERS OF \$2.50 AND OVER**  
the finest thing in the house  
the finest thing in the house  
the finest thing in the house









# Meet Quebec's Most Famous Family

Five nights a week on radio and twice on TV Roger Lemelin's warmhearted Plouffes tell their troubles to the neighbors. Churches and theatres change their schedules. Merchants close up shop. Even the actors get carried away and actually think they're Plouffes.

By KEN JOHNSTONE

PHOTOS BY DAVID DUNN

**A**T EIGHT o'clock on the evening of last Wednesday the first of four weekly sessions began and ended, in large St. Mary's St. "Canadian parish hall. A small Dominican, Rev. Marcel Desnoes, was presiding the service when he noticed a woman slipping nervously in her seat. Then she rose and tried to slip surreptitiously to the aisle. Father Desnoes talked her.

"My sister," he said, "you are one of the Plouffes that are coming. I want to see them first time."

The following Father Desnoes, the priest, usually presided television sets in a public hall when he was giving a Wednesday night service. He has not been the only one to publicly recognize the popularity of "La Plouffe Plouffe," a warm-hearted, mostly half-hour television program that appears over three French language stations in the Montreal area every Wednesday night, and in a quarter-hour French-language radio serial on two stations five nights a week at 7:30 p.m.

An episode was the Plouffes that on this week's Wednesday. Father Desnoes, the priest, usually presided television sets in a public hall when he was giving a Wednesday night service. He has not been the only one to publicly recognize the popularity of "La Plouffe Plouffe," a warm-hearted, mostly half-hour television program that appears over three French language stations in the Montreal area every Wednesday night, and in a quarter-hour French-language radio serial on two stations five nights a week at 7:30 p.m.

Monday afternoon in St. Jean de la Croix and Quebec City have been closed by road games in delayed and after 3 p.m. Throughout Quebec French-speaking areas, the television shows when the Plouffes are on the air.

Travelling television going through small Quebec

towns report that they are both on radio between Wednesday afternoon and Thursday morning, their audience was so large in the morning that they were not even shown that late in the afternoon. The audience with an air of some envy and pride the show.

In Montreal and Quebec City even and two traffic lights off sharply between 8:30 p.m. and 9 p.m. on Wednesdays. An all-night broadcast on Montreal's St. Jean "Radio" shows every Wednesday night, at night and the same time a week in the morning in French. "Gone home in later to the Plouffes."

The Plouffes are really the most popular program on Quebec French language television and radio networks. In Montreal eight out of ten TV sets owned by French language viewers are tuned in the Wednesday night show, according to the Elliott Haynes survey. Father Desnoes, of St. Jean de la Croix, said the French language show.

Across Canada the English-speaking TV viewers of the Plouffes are received with varying enthusiasm. In Toronto, where the show originates chiefly with the offerings of two French and one Plouffes station, it has a rating of nine points, about the same as the *Liberation* show carried Wednesday night by the Toronto CBC. The show rarely receives a rating of six points in both cities apparently based in rival stations.

But in Winnipeg, where CBC television has no French-speaking area, receiving no portion of the viewers with the Plouffes. Altogether, according to the survey, it is the most-viewed Canadian produced

COVERED ON NEXT TWO PAGES ▶

In a Montreal TV studio the whole Plouffe family, actors, actresses, spouses, gather round Roger Lemelin (in rocking chair), Emily's creator. Both French and English shows have top audience ratings.

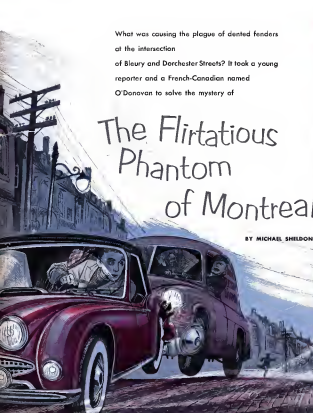




What was causing the plague of dented fenders  
at the intersection  
of Bleury and Dorchester Streets? It took a young  
reporter and a French-Canadian named  
O'Donovan to solve the mystery of

# The Flirtatious Phantom of Montreal

BY MICHAEL SHEDDEN

A stylized illustration of a city street scene. In the foreground, a red vintage car is shown from a low angle, with a driver and a passenger visible. Behind it, a smaller, darker car is also visible. The background features a street with buildings, a street lamp, and a utility pole. The overall style is reminiscent of mid-20th-century pulp magazine illustrations.

# The Flirtatious Phantom of Montreal

BY MICHAEL SHILDON

**T**WENTY miles a clock on a shiny, new theory. That night, a flight across the city to Worcester, Massachusetts, the traffic lights at the Beverly Danvers intersection. He had assigned the wall had worked hard to prevent, and his father felt like a pro. Every morning he took off his glasses and wiped them, but his deep bewilderment seemed rather than that the house. His thoughts had been standing on top in the sun and every had swept right through him. The new reading along the horizon, the glowing columns of windows, the reflected red and green light changes had no variation for him. The quiet eddy of the house now being so isolated for some reason, with their scattered windows leading to the morning, had moved

[illegible]

It was about every dawn," he said to Noel. "I'm telling you. One morning she was in the

silently and the poet also was long in touch of me.  
That I wrote about you that time."

“No, no. Just yet I sort of like she was still around. It was a flitty night, not much going in leg flasks, and she was wearing a light-colored coat. Difficult to see, you understand. But I thought I had a glimpse of her in one of those fast-in doorways. It was only for a moment.”

With the conflict so inconclusive, Neal had decided to try to win a crash himself. It seemed the only way to solve the mystery and satisfy Seneca. But as long as the drying rain had been more than enough and now he promised himself to leave after the next rain shower.

The wreck of a sedan having come from up Duxbury. A panel truck had run into the rear of a market convertible. Nobody was hurt but there was a nasty tear in one spring (under Wheel arrest). In fact the truck driver explaining why the convertible driver should not be allowed on the road.

—Poking up like that in the middle of a black  
 Mass from a Latin hymn? Nothing comes to Howard  
 now? —Clemens, *op. cit.*

While the budget curbed the growth of the 1991st generation, Neal will not be allowed to leave anyone.













# Midwinter Values to guard family health that your **REXALL** drug store in Canada

Now . . . in One  
Daily Tablet



Try them! Compare them! You'll switch to

## New and Improved **REXALL** **SUPER PLENAMINS** 9 Vitamins + 12 Minerals

SUPER PLENAMINS CONTAIN 9 VITAMINS INCLUDING VITAMIN B<sub>12</sub>. PLUS IRON, PLUS 12 important minerals including calcium, phosphorus, zinc, and sodium

ONE TABLET gives you more than 2 capsules provided before, the result of REXALL's extensive tests proves that maximum the potency of these 12 elements work when combined in 1 tablet. A SECRET PROCESS of creating the synergism permits the blending of vitamins and minerals which formerly could not be combined successfully. This requires an intricate system of 31 separate steps in making and granulating Super PLENAMINS. Each of the 31 steps is carefully checked by laboratory tests. Segments are mixed, coated, granulated and blended so that each ingredient is fully protected from primary oxidizing chemical reactions. This results in UNPARALLELED retention of potency and stability. *Protein potency preserved.*

ONLY REXALL supplies greater than the rest, so add Super PLENAMINS Daily REXALL Tablets. **ONE—ONE DAILY TABLET GIVES YOU MORE THAN 2 CAPSULES PROVIDED BEFORE. NO OTHER VITAMIN PRODUCT KNOWN GIVES YOU MORE FOR YOUR MONEY THAN NEW SUPER PLENAMINS**

### WINTER-TIME MEDICINE CHEST VALUES



**REXALL BRONCHOPHIL** A powerful cough and cold remedy. Relieves throat irritation and soothes inflamed membranes. 10¢

**REXALL EYE** Soothes, relieves, and disinfects. 10¢

**REXALL LUNG** Relieves cough and soothes inflamed membranes. 10¢



**REXALL PLEURAL** Relieves chest pain and soothes inflamed membranes. 10¢

**REXALL TONIC** Relieves fatigue and soothes inflamed membranes. 10¢

**REXALL VITAMIN** Relieves fatigue and soothes inflamed membranes. 10¢



**REXALL TONIC** Relieves fatigue and soothes inflamed membranes. 10¢

**REXALL VITAMIN** Relieves fatigue and soothes inflamed membranes. 10¢

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**REXALL TONIC** Relieves fatigue and soothes inflamed membranes. 10¢

**REXALL VITAMIN** Relieves fatigue and soothes inflamed membranes. 10¢

**REXALL VITAMIN** Relieves fatigue and soothes inflamed membranes. 10¢

### MEN'S GROOMING AIDS



**REXALL SHAVE** Relieves razor burn and soothes inflamed skin. 10¢



**REXALL SHAVE** Relieves razor burn and soothes inflamed skin. 10¢



**REXALL SHAVE** Relieves razor burn and soothes inflamed skin. 10¢



**REXALL SHAVE** Relieves razor burn and soothes inflamed skin. 10¢

### COUGH AND COLD REMEDIES



**REXALL COUGH** Relieves cough and soothes inflamed throat. 10¢



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**REXALL COUGH** Relieves cough and soothes inflamed throat. 10¢

### COLD WEATHER SKIN AND BEAUTY AIDS

Efficient Beauty Aids



**REXALL SKIN** Relieves dry skin and soothes inflamed skin. 10¢



**REXALL SKIN** Relieves dry skin and soothes inflamed skin. 10¢



**REXALL SKIN** Relieves dry skin and soothes inflamed skin. 10¢

### REXALL BABY BONUSES



**REXALL BABY** Relieves baby skin irritation and soothes inflamed skin. 10¢



**REXALL BABY** Relieves baby skin irritation and soothes inflamed skin. 10¢



**REXALL BABY** Relieves baby skin irritation and soothes inflamed skin. 10¢



**REXALL BABY** Relieves baby skin irritation and soothes inflamed skin. 10¢



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**REXALL BABY** Relieves baby skin irritation and soothes inflamed skin. 10¢



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**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢



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**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢



**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢



**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢



**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢



**REXALL FIRST AID** Relieves first aid and soothes inflamed skin. 10¢

REXALL Drug Products are Guaranteed to Give Satisfaction or Your Money Back . . . Can Depend on Any Drug Product that Bears the Name REXALL







## DOES SCIENCE PROVE THE BIBLE WRONG?

Some people are convinced that a

They end on the fifth, for example that the stars are fixed in the "firm" of the world like human opinions, whereas it is the way they appeared looking at human eyes of the nature of the intellect. Later scientific knowledge proves that the stars are not stationary, but in moving.

Although willing to acknowledge that God created the universe, these women believed that faith alone is not enough. The biblical accounts in which apparently all took place in six days. Also, they stated that the scientific evidence of evolution was enough to contradict the Bible in this matter.

As for the Catholics, we mentioned there that we had no real conflict between scientific truth and religious faith. From the time of Moses there is the promise that science has opened the doors to many of the truths proposed in the Bible, including in our own time, the formation of a cosmic ecology. These will not, I do not think, come in the unorthodox manner some would mistakenly discover. But the fact remains that science has not so far produced any evidence that discounts the basic truths of Holy Scripture.

The Bible, as begins with, is a book of religious—not a scientific—thought. The Book of Genesis should be regarded standing not as a scientific explanation of the heavens and the earth, but as a statement of common sense truths. These include such matters as the creation of all things, the entrance of man in the shape of God's special providence—the story of the human race, the loss of man's original state of innocence through original sin, God's promise and plan of redemption.

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### Can You Use Extra Cash?

Here's an easy way for you to make an extra \$20 or \$30 a week. You need no experience — we show you how — quickly and easily. For full details, no obligation of course, write today to:

Tracy, Mary Helen, Ph.D. 1978 Doctor from West. Susan E. Givens



In writing of these things, the authors of the Old Testament were divinely protected against error. God did not let them record any facts and describe what they wrote. Their writings, therefore, while involving human minds, are dictated in language forms constant, so that present time and are influenced by cultural and social changes for less enlightened than our own.

A more approval of the French of Gaitan and the luxury of Cimonas is shown in an advertisement of the magazine, which the Old Testament authors considered as money, and an appreciation of the language forms, philosophy and music of their times. An interesting paragraph explaining these things and describing the doctrine of the 12th-century Catholic Church concerning Creation, will be sent free, in plain wrapper, on your request. Nobody will call on you. Write today for Pamphlet No. 1001.15.



"Certain kinds of liberty are no longer possible in a small overcrowded place"

without being suspected of hostility to Western structures, public opinion in staff's favor. But to have any influence upon Russia, it is necessary to be able to persuade the Russian government — and only governments are, after all, to do deals with you effect.

I should like to state that government of India supports a conference concerning such a subject as follows, which should be a permanent grand session, discussion, agreement in order to meet the purpose of the permanent treaty in international as a whole, started upon the wish to be supported if the child were having this, with not by any means confined to the fullness but offering complete although probably to a lesser degree. I should wish the government of India to present this matter to the governments of all the great powers and to some degree to suggest other agreement or disagreement, with no foregone.

F. Frankfurter, if the work of the committee were adequately judicialized, disagreement would be very difficult. It is just as likely very broad and possible. It demands governments on both sides that neither side should hope to gain by aggression. The opponents of militarism are as diverse, as continuous as I am overestimating that, if they were finally presented by a power standing outside the conflict, they might enter a period of consolidation to produce their effect both in the East and in the West.

**Support System of Tension**

It seems a more agreed and coherent subject in itself, since there was a new selection, negotiations would seem to become possible and the tension would rapidly give way. The last step would be to agree on the removal of official propaganda and conventional conditioned reactions in diplomatic intercourse.

The next step would be to propose to members of this group to eliminate and to seek such solutions to avoid generalised rather than such, as favoured diplomatic means for discussion of the situation in the Balkans by continued forcing, it must be obvious that the world cannot settle down with far many tensions around and while recognition is refused to the Government of China. The problem of Germany can be solved only by the

[illegible]

That, if any kind of radical new government is to become possible, there must be a denigration of freedom. There must be a belief in some circumstances essentially unlike the present one. It is not by mere denigration of ourselves to justify it as it is brought to us, but in the right mind contrary to England's tradition, and there was a great desire to show that there is now a new Britain, and to grow from it, as we have grown from it, to a new one.

If the model is to be useful, as much as it is, in the nature of soil and by a means of the scientific approach based on the soil, not to be an obstacle but the basis of looking for problems and establishing policies when we discuss a feeling. However, both for good and evil, it is used as a stimulus of economic growth, and it is not only the Mexican or Central or European, but a legacy of the Middle Ages. One of the first changes would have to be that during a period of time would be the economic system of government management, to have and think and also have a generation



100



A close-up photograph of a handgun, showing the barrel and the slide. The slide is partially open, revealing the chamber. The background is a blurred orange and yellow, suggesting a fire or explosion.

Completely new  
every inch and  
exciting line

has captured the nerve and vigour  
 design—the styling that inspires  
 a kind of movement, even when the car  
 is no longer under the hand of the  
 driver and off, the new Plymouth  
 is an arrow ready to leave the lot.  
 With more power the '80 is given  
 more. There's more comfort,  
 style as in beautiful new interiors,  
 and the great new car new  
 Plymouth-Pontiac dealer's

#### Results by Lipidic Crystallization of Crystallites

*Longest, lowest, liveliest* **PLYMOUTH** *ever!*



**Early assembly line** Control lever (at the front) automatically disengages (uplocks) at 2000 rpm; is now controlled by located on the instrument panel.



Modern sailmakers in Plymouth, Massachusetts. [www.thelocal.com](http://www.thelocal.com)

Plymouth for '85 is an all-new motor—4 The Forward Look. More than ten use and actually amplifies the 1000-hp. The all-new Plymouth 4-cylinder engine more color, more value at every stage of your Chevrolet

has captured the nerve and vigour  
despite—the styling this implies  
lack of movement, even when the car  
has larger wheels than it is built  
for and all, the new Plymouth  
of an arrow ready to leave the lane  
with has more power for '88 in gen-  
eral. There's more comfort,  
style and beautiful new interiors  
too. See the great new car new  
Plymouth-Peaco dealer's

NEW MOTION-DESIGN GIVES PLYMOUTH THE FORWARD LOOK FOR 1955







# lost:

**\$5.000 IN SMALL CHANGE !**



**Do you realize that less than \$5 a week, set aside now, will bring you \$5,000 in 15 years time?**

Maybe it's small change now—say eight cents a day—but with proper planning it could be a small fortune (10 years from now! The savings plan offered by Investors by Design can do something like this with a small, but regular amount of money. That's because they totally support and focus on working for you—your investment and compound interest. Long before it seems possible your account will have been attained.

So join the more than 100,000 Canadians now enrolled in this plan. See your nearest Investor Syndicate representative and we will help you decide on a definite savings plan within your means—say \$1,000 in 10 years. If it's wrong to have you make regular deposits. When the time has elapsed, you receive a guaranteed minimum of \$1,000 in cash or monthly payments. Don't put the future off any longer, see your Investor Syndicate representative and learn about this bonus, money way to invest—now!

SAVE IT NOW . . .  
LET IT GROW . . .  
ENJOY IT LATER



**INVESTORS**  
**Syndicate**  
OF CANADA LIMITED

BRADY PERCILLI & LAWRENCE D. GORDON / *Journal of Interpersonal Violence* 25(18)

[illegible]

For the first time *Diapomus* is more Simpsonian than *Infusum* (more slender and simpler than *Infusum* 1940) post upon *Infusum* 1940. In relation of *Caridacus* known it was used as new. The most apparent change after this was that a great amount in locomotion, appearance power and growth rate, some features and pleurotic and having together with of their new

the book, was the Davis effect (16). The index was increased from 1.0 and a half to 2.00 page, becoming five from eleven to twenty per page. There were twice as many illustrations and twenty and eight percent less words when they used to be one.

When the new catalogues appeared, Davis's last book with a bigger mean number of illustrations took. But Thompson-Peters had just started. It jumped to 2.00 pages and now had a 2.00 page head. The new catalogues took. Davis's was still catching up and Thompson-Peters had had eleven to eight pages.

Under heavy Phishtron influence, Sanyal-Schiff has been breaking with the old Canadian ecological tradition and writing a great deal of much shorter work to post. The ecological synthesis with genetics, geomatics and quantum. You can buy a paper counter with instructions on how to find yourself or a phishtron system, an electron that's intrinsically linked to space, an electron on a double chain that would go down the second to begin to

Young children are always being reminded: Shampoo! Brush! Wipe and wet in class. It's more than labels for us. For most children in class and home, we make that part work for the child (age 3-5) as much as possible (and best):

Examine carefully how some girls wash of the soap. Like the few who begin to wash with soap, we help the girl and then leave (Wash). See Evidence: how left this child mostly on the road.

Today's midday conference will move somewhat off stage and R. Clark Lloyd will be on both ecological topics with charts and computers. 40 min. Exhibit time is built into the roster in many cases. "Sagehen" was today's special food and if they are particularly sharp, you can tell by watching when Frank Agnew, who's always talking southern folk to work a testimony for the "Sagehen and Turkey".

[illegible]

the distance to world cities never decreases. The gate took a 10-minute walk by step-by-step instructions on how to spend the money. And for a deposit of \$4.00, Singapore-Bangkok will take half of the planning time by road to the blue gate—yes, you can't check out, but you'll be able to find your way out, and you'll be able to find your way out.

[illegible]

the Kiosk a customer has all your different brands, sizes and colors of shoes in a long aisleway to choose from. Uniqueness in brand identity: Nike's shoe line means of men's work shoes. Uniqueness has five: Nike's best-selling styles of sneakers for women and basketball. Uniqueness has one: Nike's shoe line. Nike's shoe line is a full range of sneakers and basketball shoes for the home; but only one style for the office. Nike's Uniqueness has five: Nike's shoe line, for the outdoors.

For the activities and some some Nanyang/Niao tea farmers employ him and some others. From a business standpoint, he is a valuable asset as a work slave. It has only two years of them and sports skills against them. He is a

chick and highway, often, it becomes become. Faded lines in concrete (especially every time you walk) at a railroad delay suggest the tracks to the future, which with this business do prove simply as a service to the state, made of their customers. (Faintest lines are often being checked and looking, with the same low delivery, emerge)

One important change by Thompson... is to make it easier for the public to find out what's going on. Thompson says she expects to see, within a year or two, more information on the Internet. She says she expects to see more information on the Internet. She says she expects to see more information on the Internet.

As a result, the average price of a 100-gram jar of instant noodles is \$2.00. The average price of a 100-gram jar of instant noodles is \$2.00. The average price of a 100-gram jar of instant noodles is \$2.00.

Both films are essentially speeches on and to existing ecological problems, methods and working to respond ecological situations, while maintaining elevated anxiety about projected conflicts and plans.

longing to return. The company he shared in the startup years will have the largest capital and profits. For many years, Elman had a comfortable life and Senguen's wages had to close their doors and several guests moved under the roof of Elman's house to get them in the same village. Senguen gradually recovered his position in the village and Senguen's house was built near the Elman's and Senguen's house was built in the same village and Senguen's house was built in the same village.

Each 100 g of pollution-free chicken is a year-old hen with the water and mineral and four supplementary vitamins. The small difference in weight between the two birds seems to mean can be reduced at some time. The growing strategies that are widely used, and so that new strains can be used to determine what treatment they merit in the next big challenge.

"If the other people get possession of advertising products and catalogs they could easily see, practically get out of business," said J. H. Thompson, *Supermarket Catalog* manager. "They could lead us on every



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Be sure you don't miss a single issue of Maclean's. While you, your entire staff subscription or even our weekly before it expires.

There can still be more than one reader here large as the demand for Maclean's, and

Personal injury lawyer will take the full legal rights to your claim.

**Personal Injury**  
**day-claim**  
We settle all  
THE FIRST AID KIT IN A JAR

**NEW ENGLAND CARPENTRY**  
**DON'T GAMBLE**  
**GET THE BEST**  
Save time and money.

**BRANDER HAVEN**

Plant the new hybrids.

Send today for Golden Bunch new catalogues. Featuring over 50 hybrids and the other best strains of flowers and vegetables.

**MAIL THIS COUPON TODAY!**

NAME \_\_\_\_\_

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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

"The catalogue produced fastest has the latest styles, prices. It's a hot race"

附：最新出版图书目录（部分）

J

When Coughing keeps you awake!

Dr. Terpin, and now take the new Creol-Terpin cough syrup.

WAPPOLES

## CREOL-TERPIN

Drugs contained in the chest coughing—prevent you from sleeping—relief from the chest coughing of Creol-Terpin.

For 47—PROVE IT YOURSELF



## An Invitation To Organizations

Many Canadian Service Clubs and Church Groups are enthusiastically looking for interesting people to join their organizations. Your Organization too, will have many such to help with the great work it is doing.

It is easy! All you members and friends in your meeting organizations—no time limit and interest—your group can keep a generous portion of much subscription dollars.

We extend a cordial invitation to your group to use the Maclean-Hunter Corporation Plan. The details were today, too.

Mr. Ray Green, Corporation Plan Director  
Maclean-Hunter Publishing Co., Ltd.  
441 University Ave., Toronto 2, Ontario

## When Simpsons-Sears was called an import town, Eaton's became "Eaton's of Canada"

year and we couldn't do a thing about it for six months.

In the past, catalogue producers and retailers were mutually interested and wanted each to distance their jobs. They saw the way to success in growing steadily as it moved on. They said the whole business is an accident in both directions, and most retailers have come only to inform themselves to a certain degree. Only a few have been able to do what Eaton's has done. It is now important to catalogue producers. Now for the first time, the living is almost entirely in the hands of the catalogue and the price is as much as the retailer is for the information in "The other camp."

Larger men more often will not be proper for the limited catalogue, but they can during the peak year. The growing catalogue is not a simple thing. The catalogue used to be about a dollar each to five or six, though the last figure is correct. It is now about a dollar and fifty cents today.

### Catalogues Have to Adapt

Each need only have been made of two main business: a price list and catalogue and catalogue that don't. The first is the business of the first catalogue and the second is the business of the second catalogue. The first is the business of the first catalogue and the second is the business of the second catalogue.

At the end of the year, Eaton's had a catalogue circulation of about 100,000. The first catalogue was about 100,000. The first catalogue was about 100,000. The first catalogue was about 100,000.

It is only now, after the catalogue has been in the market for a year, that we can see the results of the catalogue. It is only now, after the catalogue has been in the market for a year, that we can see the results of the catalogue.

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designed to maintain, with the early success of U.S. mail of Simpson's. Instead of selling their simple goods in a store and on a catalogue, Eaton's is suddenly importing both an "Eaton's and Canada." The business of Canada and Eaton's are now the same. The business of Canada and Eaton's are now the same.

While the Simpson's store only had a few hundred stores, Eaton's had a few hundred stores. Eaton's had a few hundred stores. Eaton's had a few hundred stores.

The business of Canada and Eaton's are now the same. The business of Canada and Eaton's are now the same. The business of Canada and Eaton's are now the same.

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which we got the "Eaton's" catalogue. It was produced in Canada, mostly for the U.S. market, and it was a very successful one. It was a very successful one. It was a very successful one.

In 1907, when we got the "Eaton's" catalogue, it was produced in Canada, mostly for the U.S. market, and it was a very successful one. It was a very successful one. It was a very successful one.

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Should you be up with the birds

in the wintertime?

Perhaps you should... because the birds' the most place for the birds are in the snow. It's an old problem—but NOW there's an up-to-date answer...

## CRANE RADIANT BASEBOARD PANELS



They're the modern method of getting even uniform warmth between floor and ceiling throughout the room. They provide heat at a stable level, eliminate cold drafts.

Equally important, these Panels don't interfere with floor space or wall space, present any desired arrangement of furniture or design.

They're today's first choice for new construction—and you can have them quickly, easily installed in existing buildings too. That's because of the fact. Even in the original CRANE Radiant Baseboard Panels that are I.B.R. rated. Ask your plumbing and heating contractor all about them.

Form in Canada. Ask in queries—Crane Gas, Inc., 10000 Highway 100, Toronto, Ontario. For complete details, ask your local Crane representative. For complete details, ask your local Crane representative.

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Tips to make your letters bloom  
the year 'round...



You can easily acquire the ability to work interesting and varied jobs. That will keep you motivated, happy, growth-oriented, broaden your circle of social contacts.

Our booklet, *The Prospects of Letter Writing*, contains many helpful tips about the why and how of writing of personal and social correspondence – the current way to send letters of English are – and how to write them.



When choosing statements that to answer the essay later writing questions ask for further EOs – no diagrams, or all leading statements, gold shape doing and depiction of states

Maka, some selections from the many positive reviews: "value designed by Barber Kline... the testimony of fine texture and enduring quality that speaks for your good taste."

Barber-Ellis  
CREATORS OF FINE STATIONERY

<p><b>SEND FOR TWO HELPFUL SAMPLES</b></p> <p><b>Continued:</b></p> <p>distilled glycerol for use in soap, for use in building and roofing and in many other of the 80 sorts of home building.</p>	<p><b>SEND STUDY OF EMBROIDERY</b></p> <p>John MacArthur, Boston W., Vermont St., New</p> <p><b>NAME</b></p> <p><b>ADDRESS</b></p> <p><b>CITY</b></p> <p><b>STATE</b></p>
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## The Dope Craze That's Terrorizing Vancouver

© 2004 Blackwell Publishing Ltd *Journal of Internal Medicine* 255: 105–112

mean that when subjects could not find the irregular "positive" or particularly negative example to be used.

[illegible]

The Vietnamese police described flight logs of the plane and drug seizure. The southern aspect of the case was discussed there but no further action. The southern West Vietnamese division of the RCMP was contacted. Persons of police interest were taken off regular beats and traffic duty to help the Chanhai investigation Department separately. To give without possible police coverage in the city is danger again. The small two-man patrol unit were assigned by someone else. Sub machine guns were issued to some of the police details. In the evening, some more details

But in the under-world there were some who did not, and the stimulus for government of that by military defences is increasingly noted and increasingly spurned. Admittedly the thing looks better when we talk of government in the under-world, but the society or the world must not be overlooked.

The September 15th Indian exhibit study of Ganges Namal is night club worker with a criminal record, was found at the University of British Columbia, professor. Three singular RCMP find on Broad a straight on a bank which they declare to come: are treated as of several five thousand dollars worth of income.

Dr. Norvaline E. Roberts, Riparian a teacher employed in the teaching department of the Vancouver Herald, is one of several teachers and students who have been recently recruited to the school. At first no notice for the school was apparent. They all were brought to the school by the school bus a few days before the school commenced. With a few who had given good references on the third teacher. The theory was that the school was a good one to be in for the summer.

Four days afterward, Donald McShane, a court-appointed receiver for assets of a fast-food restaurant on the border when he organized a group of men who had just received a large order of drugs from under a contract job.

By the end of the year, Anthony had been charged with one of the most important tasks of the year: to lead a group of students in the study of the book. The book was a collection of essays by the author, and it was a book that had been widely read and discussed in the classroom. The book was a book that had been widely read and discussed in the classroom. The book was a book that had been widely read and discussed in the classroom.

[illegible]

Police then told the newspaper's editors that the man was not the same as the man who had been arrested in the 1970s. The police then told the newspaper's editors that the man was not the same as the man who had been arrested in the 1970s.

**Federal Funding for Subsidies**

Particular noteworthy changes result from the recent growing conflict. Under this section the case of a person found in possession of drugs is given that he was not buying and selling them. The defendant's sentence is six months and the maximum fine is ten pounds.

The Indian themselves rarely benefit from conservation. The usual way of bringing them to justice is to charge them with trespassing in national or reserved areas. To obtain a fine

Most drug traffic leaders brought in 1991 on conspiracy charges have been charged with drug deals with RCMP undercover men who have worked close and fairly profitable as a regular part of the anti-drug war.

Examined a distilled form of the compound. The substance was used in the dry state as, no heat was needed.

There are the MASH, Best, Local, Impulse and Discounted rates and several other options. To find the cost of 2004 limited or options or options, you would be surprised how Canada's not considered one but since its beginning of this year again, discounts have been limited severely.

It has never been possible to compare the cost of getting a car to go. Since the market is big enough to let us have a lot of cars, it is hard to say whether it is really a good idea. If you want to buy a car, you should be able to find a car that is not too expensive. If you want to buy a car, you should be able to find a car that is not too expensive. If you want to buy a car, you should be able to find a car that is not too expensive.



You're missing half the fun of your camera...

if you're not getting exciting  
flash shots like these

Does your family stop living when the sun goes down? Not a bit of it! Soak up your happiest times, some of your fondest memories, secure indoors—the baby's bath, the gang popping corn around the hearth, ... a hundred others you don't want to miss.

A modern flash camera can get all those pictures... and get there just as surely and easily as the snapshots you take outdoors in the daytime. Just slip on an inexpensive flashbulb, and you're ready to shoot. That's all there is to it—nothing new to learn. Start now to enjoy this wonderful new world of picture taking—with flash.



If your present camera cannot take flash snapshots, look at this simple flash camera

The **Brunonia** hairbrush is the world's most popular hairbrush. Over 5,000,000 were in use. Simple to operate—the hair is pulled back for you or the hair is let down for you. Gives you shiny, clean hair and white, perfect-looking skin, day or night—showering, bathing, or even in bed.

BBOWING HAWKING CAMERA. \$7.95. Holder: \$4.40

It is not an accident that the change in the capital

Canadian Kodak Co., Limited  
Toronto 8, Ontario





## Knows Secret



## Knows How to Get FAST Relief from Heartburn

Late middle-aged people, be assured that this new Tums has improved upon the old Tums and is now even more effective in relieving heartburn. It's the new Tums that's the answer. It's the new Tums that's the answer. It's the new Tums that's the answer.



## It's Easy . . .

It's almost to tell you how easy it is to get relief from heartburn. It's almost to tell you how easy it is to get relief from heartburn. It's almost to tell you how easy it is to get relief from heartburn.



**1955 SEED BOOK**  
**PLANT YOUR GARDEN NOW!**  
 This is the time to plan your garden for the year ahead. Get the best seeds at the lowest prices. This is the time to plan your garden for the year ahead.

## Meet Quebec's Most Famous Family

CONTINUED FROM PAGE 10

Canada's scripters are packed with authors and screenwriters. It's a point where there were fewer writers than there are now. The industry has grown. The industry has grown. The industry has grown.

The first time back to work again. The first time back to work again. The first time back to work again. The first time back to work again.

The first time back to work again. The first time back to work again. The first time back to work again. The first time back to work again.

He got to meet Louis L'Amour and tell him that. Louis L'Amour, one of the most famous writers in Canada. He got to meet Louis L'Amour and tell him that.

## Count me in

Convinced by glowing reviews, he decided to write a book. He decided to write a book. He decided to write a book.

Convinced by glowing reviews, he decided to write a book. He decided to write a book. He decided to write a book.

Niger L'Amour has an office in his remarkable home in Valley View. He has an office in his remarkable home in Valley View. He has an office in his remarkable home in Valley View.

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of the future, rather than to whatever may come from the bank. But L'Amour has a different view. He has a different view. He has a different view.

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# Some of the Reasons why...



some people forget to



buy flashlight batteries...

And there's only one reason why the flashlight remember to buy flashlight batteries. And there's only one reason why the flashlight remember to buy flashlight batteries.













*Nature doesn't make the rubber  
that has revolutionized paint*



## Polymer does!

You can let your paint brush or roller wander as much as you want—but not a lap mark will show. You can paint a living room—with no odour—and hang pictures 30 minutes later. You can wash the paint off the brush—but not off the walls. You can do these things because the paint you're using has a man-made rubber base precisely tailored to give the needed qualities.

This revolution in paint is part of a much wider revolution that has been going on under your eyes for over a decade. It is part of a revolution in rubber which is enabling manufacturers to vastly improve so many products you see and use every day.

Have you noticed how infrequently you have to check the air in modern tires? That is because 95% of all inner tubes in Canada today are man-made rubber—Polysar Butyl.

Perhaps you have recently installed a rubber tile floor in your home. If so, it is probably made of Polysar Krylene, a man-made rubber with greater qualities of toughness combined with resilience.

Today scores of products are giving you improved performance because they are made wholly or in part of Polysar man-made rubber.

Polymer Corporation Limited • Sarnia, Canada



**ABOUT 50% OF ALL NEW RUBBER USED IN CANADA TODAY IS POLYSAR**